# 2018 Impact Report

Breaking unjust patents that cost human life

# This year, we took on our biggest fights and had our biggest impact:

#### WE HAD 19 TOTAL CASES:

7 in India, where we filed a new case,
10 in the U.S., and
2 in China, where we had a major victory.\*

in potential savings, opening up treatment for up to

**D** patients in need \*We filed cases on the same drug in the U.S., where 85% of people diagnosed with hep C can't get the cure. The U.S. patent office wouldn't even hear our cases. When you take on big corporations and the systems that protect their profits, change doesn't happen overnight. We're in this for the long game.

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### We returned to our roots and took our fight to the public.



We published 5 reports investigating pharmaceutical patenting, which went viral.



We reached over 6 million people on how overpatenting contributes to high drug prices.

#### THE CRIME REPORT

How High-Priced Drugs Cripple Prison Health Care – and Reform "there's something missing from the current conversation about

the current conversation about criminal justice reform: the high cost of prescription drugs"

#### We lifted up voices of people being harmed by overpatenting, resulting in

new coverage of the crisis.

# Healthy movements start with healthy organizations.



We worked hard to achieve gender and racial equity in our organization. In 2018, we grew **our staff to be 50% women/50% people of color,** and grew our board to counter the traditional nonprofit board profile. It's now **89% women, 56% people of color,** and **67% working mothers**.

I-MAK's work in 2018 was about making sure all people have the information they need to join the fight for medicines to reach people who need them, and for a more just world.

# We *must* solve the drug patent problem

Join us, at i-mak.org

# **Founders' letter**

The pharmaceutical market is broken. It doesn't work — and worse, it's about to implode. This is our long game, to repair and ultimately redesign this system. We laid the groundwork this year by turning our evidence into policy suggestions.

Any dismantling of an industry's power takes decades, as we know from Big Tobacco, food safety, air pollution, and civil rights. The pharmaceutical industry has spent over a century building up its fortress of laws and policies to grow and protect its profit at all costs. It is going to take time to take this fortress apart. We are proud of what we were able to accomplish in 2018: major wins that can impact millions of people globally, while shining a light on the broken system in the U.S. and creating conversation and momentum for change.

We achieved all of this alongside an incredible group of partners, and a board who supports and champions us at every step. We are inspired to continue the fight in the U.S. and around the world, and hope you'll join us.

Pak Kal

Priti Krishtel & Tahir Amin Co-Founders / Co-Executive Directors



### **Finances**

#### **OPERATING SUPPORT & REVENUE SOURCES**

Contributions and Grants	\$824,794
Program Service Revenue	\$108,500

Total operating support and revenue .... \$933,294

#### **PROGRAM & OPERATING EXPENSES**

Program Services\$2,030,902	<b>79</b> %
General and Administrative \$381,731	15%
<b>Development and Fundraising</b> \$160,401	<b>6</b> %

Net assets or fund balances\$1,229,997
Total liabilities\$370,406
Total assets



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